

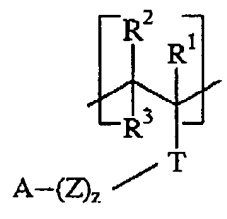
AMENDMENTS TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

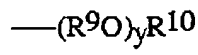
Listing of Claims:

1. (currently amended) A perfume polymeric particle comprising:

a) a polymer polymeric particle comprising a cationic monomer having the formula:



wherein each of R^1 , R^2 and R^3 are independently selected from hydrogen or C_1 to C_6 alkyl; T is a carboxylic moiety; Z is $-(CH_2)-$; z is 2; A is NR^6R^7 or $NR^6R^7R^8$, wherein R^6 , R^7 and R^8 are independently selected from H, C_1 - C_8 linear or branched alkyl, or alkyleneoxy having the formula:



wherein R^9 is C_2 - C_4 linear or branched alkylene, carbonyl alkyl, or mixtures thereof; R^{10} is hydrogen, C_1 - C_4 alkyl carbonyl alkyl, or mixtures thereof; y is an integer from 1 to 10;
and

b) a perfume comprising a perfume raw material having a Kovats Index value of from about 1000 to about 1400 and optionally one or more of the following characteristics:

- a molecular weight of less than about 200;
- a boiling point of less than about 250°C ; or
- a ClogP of less than about 3;

wherein the polymeric particle has a net cationic charge from about 20mV to about 80mV, and a Response Factor (RF) of the perfume polymeric material is at least about 1.5, as measured by Longevity Test Protocols I or II.

2. (original) The perfume polymeric particle according to Claim 1 wherein the perfume is non-polymerically associated with the polymer.

3. (original) The perfume polymeric particle according to Claim 1 wherein the polymer comprises monomers selected from the group consisting of cationic monomers, non-cationic monomers, and mixtures thereof.

4. (canceled).

5. (original) The perfume polymeric particle according to Claim 3 wherein the non-cationic monomer comprises a hydrophobic group selected from the group consisting of: alkyls, cycloalkyls, aryls, alkaryl, aralkyls and mixtures thereof.

6. (original) The perfume polymeric particle according to Claim 5 wherein the non-cationic monomer is selected from the group consisting of: methyl methacrylate, methyl acrylate, ethyl acrylate, n-propyl acrylate, iso-propyl acrylate, n-butyl acrylate, isobutyl acrylate, hydroxyethyl acrylate, hydroxypropyl acrylate, benzyl acrylate, ethylhexyl acrylate, n-propyl methacrylate, ethyl methacrylate, iso-propyl methacrylate, isobutyl methacrylate, n-butyl methacrylate, methacrylic acid, acrylic acid, acrylamide, methacrylamide, styrene, α -methyl styrene, hydroxyethyl methacrylate, hydroxypropyl methacrylate, hydroxybutyl acrylate, hydroxybutyl methacrylate, PEG acrylate, phenyl methacrylamide, t-butyl methacrylamide, p-hydroxyphenyl methacrylamide, vinyl ethers, vinyl ketones, vinyl acetates, vinyl phenols, acylamido-2-methylpropanesulfonic acid, vinylsulfonate, vinylpropionate, methylallylsulfonic acid, N-vinyl formamide and N-vinylpyrrolidone, and mixtures thereof.

7. (original) The perfume polymeric particle according to Claim 1 wherein the perfume polymeric particle has an average particle size of from about 1 μ m to about 39 μ m.

8. (original) The perfume polymeric particle according to Claim 1 wherein the perfume polymeric particle has an average particle size of from about 200 nm to about 900 nm.

9. (original) The perfume polymeric particle according to Claim 1 wherein the polymer is a water-insoluble polymer.

10. (original) The perfume polymeric particle according to Claim 1 wherein the perfume raw material comprises at least about 10% by weight of the perfume.

11. (original) A perfume composition comprising:

- a) a perfume polymeric particle according to Claim 1; and
- b) an adjunct ingredient.

12. (original) A liquid fabric softener composition comprising:

- a) a perfume polymeric particle according to Claim 1; and
- b) a fabric softening agent.

13. (original) A perfume composition comprising:

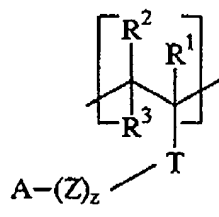
- a first and a second perfume polymeric particles according to Claim 1; and
- an adjunct ingredient;

wherein the first and the second perfume polymeric particles are different and comprise at least one different monomer.

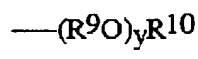
14. (currently amended) A perfume polymeric particle comprising:

- a) ~~a polymer~~ polymeric particle comprising monomers selected from the group consisting of :

(i) cationic monomers having the formula:



wherein each of R^1 , R^2 and R^3 are independently selected from hydrogen or C_1 to C_6 alkyl; T is a carboxylic moiety; Z is $-(CH_2)-$; z is 2; A is NR^6R^7 or $NR^6R^7R^8$, wherein R^6 , R^7 and R^8 are independently selected from H, C_1 - C_8 linear or branched alkyl, or alkyleneoxy having the formula:



wherein R^9 is C_2 - C_4 linear or branched alkylene, carbonyl alkyl, or mixtures thereof; R^{10} is hydrogen, C_1 - C_4 alkyl carbonyl alkyl, or mixtures thereof; y is an integer from 1 to 10;

- (ii) non-cationic monomers having a hydrophobic group selected from the group consisting of: alkyls, cycloalkyls, aryls, alkaryls, aralkyls and mixtures thereof; and
- (iii) mixtures thereof; and
- b) a perfume comprising

one or more LKI perfume raw materials, each having a Kovats Index value of from about 1000 to about 1400, and the LKI perfume raw materials collectively provide a first Average Response Factor (ARF_{LKI}); and

one or more HKI perfume raw materials, each having a Kovats Index value of greater than about 1700, and the HKI perfume raw materials collectively provide a second Average Response Factor (ARF_{HKI});

wherein the polymeric particle has a net cationic charge from about 20mV to about 80mV,
and the perfume polymeric particle has a ratio of ARF_{LKI} / ARF_{HKI} of at least about 1.2, as
measured by Longevity Test Protocols I or II.

15. (original) The perfume polymeric particle according to Claim 14 wherein the perfume is non-polymerically associated with the polymer.

16. (original) The perfume polymeric particle according to Claim 14 wherein the perfume polymeric particle has an average particle size of from about 100nm to about 39 μm .

17. (canceled)

18. (original) A perfume composition comprising:

- a) a perfume polymeric particle according to Claim 14; and
- b) an adjunct ingredient.

19. (original) A liquid fabric softener composition comprising:

- a) a perfume polymeric particle according to Claim 14; and
- b) a fabric softening agent.

20. (original) A perfume composition comprising:

- a first and a second perfume polymeric particles according to Claim 14; and
- an adjunct ingredient;

wherein the first and the second perfume polymeric particles are different and comprise at least one different monomer.

21. (original) The perfume polymeric particle according to Claim 14 wherein the LKI perfume raw materials comprise at least about 10% by weight of the perfume.

22. (original) A method for making a composition for improved delivery of perfume raw material, the method comprising the steps of:

- a) obtaining a perfume polymeric particle according to Claim 1;
- b) adding the perfume polymeric particle to a product matrix; and
- c) adding an adjunct ingredient to the product matrix.

23. (original) The method according to Claim 20 wherein the adjunct ingredient comprises a fabric softening agent.

24. (original) A method for making a composition for improved delivery of perfume raw material, the method comprising the steps of:

- a) obtaining a perfume polymeric particle according to Claim 14;
- b) adding the perfume polymeric particle to a product matrix; and
- c) adding an adjunct ingredient to the product matrix.

25. (original) The method according to Claim 24 wherein the adjunct ingredient comprises a fabric softening agent.

26 - 34 (canceled)